

THE AMERICAN BLACK HEREFORD. BUILT FOR HETEROSIS.

MORE POUNDS. MORE PROFIT.

HETEROSIS PAY\$

Black Herefords produce offspring with unequaled
feedlot feeder demand.

Black Hereford genetics increase

+3.9%

Weaning
Weight

+2.2%

Feed
Conversion

BREED BLACK HEREFORD



AMERICAN
BLACK HEREFORD
ASSOCIATION