

What can a Black Hereford do for me?

- ✓ Produce offspring with heterosis, which will increase your production at no additional cost.
- ✓ Improve your calving rate in the heifers you retain in your herd as replacements.
- ✓ Eliminate red baldies. The black hair color is the preferred color for many value-based programs.
- ✓ Certified Herd Sire rule that eliminates lethal genetic defects from the Angus & Hereford breeds.
- ✓ Produce offspring with unequaled feedlot feeder demand.

What can the Black Hereford Association do for me?

- ✓ Give you access to a world class EPD system that has the largest animal base.
- ✓ Provides a solid record keeping system.
- ✓ Give you access to Digital Beef, for pedigree and performance tracking.



Association Contacts

Ernie Dominguez MPA
Executive Vice President
(512) 567 - 7840
ernie@blackhereford.org

Brianna Chavez
Communications Coordinator
brianna@blackhereford.org

Member Services
(816) 431 - 6960
service@blackhereford.org

Visit us at <https://blackhereford.org/>



@americanblackherefordassociation



@americanblackhereford

AMERICAN
BLACK HEREFORD
ASSOCIATION





What is a Black Hereford?

The American Black Hereford originates from first mating a Registered Angus and a Registered Hereford, creating F-1 progeny. To reach Black Hereford status, the Hereford or Black Hereford genetics in the pedigree of the animal must increase to reach Percentage Black Hereford or Purebred status (min 62.5% for a percentage or min 87.5% for a purebred).



Let's Talk Performance

Black Hereford cattle give producers the advantages of both the Hereford and the Angus breeds that are valued in today's marketplace. The Black Hereford female adds increased fertility and docility to your herd, giving you more live calves over the lifetime of the female. The primary purpose of any commercial operation is to put pounds on the ground. There is no better way to do that than to cross your Angus based herd with a Black Hereford. It will bring more fertility and docility to your herd as well.

Breed Advantages

- Feed Efficiency
- Increased Fertility
- Docility
- Profitability
- Hardiness
- Heterosis with Performance

Why Black Hereford?

Herefords are known for their docile temperament and feed efficiency. Angus are known for lighter birth weights, good growth and outstanding carcasses. The combination of these two breeds produces an outstanding animal with the benefit of the black color.

Black Hereford cattle give producers the advantages of both the Hereford and Angus breeds. The benefit of using Black Herefords is to obtain Hereford heterosis without the financial disadvantage of a red hide.

